



# 16<sup>TH</sup> ANNUAL PEAK CYBER SYMPOSIUM

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## SPEAKER BIO



**Greg Bycoff**  
Principal Field Solution Architect  
Everpure

Greg Bycoff is a seasoned sales leader and cybersecurity expert with over two decades of experience driving the strategy, architecture, and execution of complex enterprise security technology engagements.

As the Principal Field Solution Architect for Cybersecurity at Everpure, Greg serves as a trusted advisor to Fortune 100 executives and CISOs, helping organizations identify market gaps, navigate complex threat landscapes, and strengthen their security postures.

In his role, he bridges the gap between field intelligence and product innovation, collaborating directly with Product Management to conceptualize revenue-generating security features. Greg's deep technical expertise spans Cloud Solutions Architecture (SaaS, PaaS, and IaaS), IT Security, and Identity & Access Management (IAM). He is instrumental in building high-impact technical alliances and joint go-to-market strategies with global security leaders.

Prior to joining Everpure, Greg spent five years at Okta as a Senior Solutions Engineer and Team Lead. His extensive background in the identity space also includes senior and principal roles at ForgeRock, Oracle, Accenture and Netegrity.

Greg holds a double major in Business Administration and Computer Information Systems from American University. and is committed to continuous learning and leadership excellence.

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