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Nathan Toups is a Sr. Staff Platform Engineer at FLYR, a revenue operations platform for commercial airlines. Formerly he was a startup CTO, SRE, and Chief Cloud architect and ran a boutique technology consultancy for over 10 years that focused on systems architecture, security, and site reliability in cloud computing. He's spoken at SXSW Interactive, CES, and TexasLinuxFest. He's quoted in ComputerWorld, Inc Magazine and has written for wired.com. He runs a weekly newsletter and podcast called Functionally Imperative.